

Date: 24/03/2026

Topic: Workshop on Product Market fit; Prototype/ Process Design and MVP Development		
Number of Students	87	Time: 10:00 AM – 1:00 PM Date: 18 th march to 20 th March 2026 (Wednesday to Friday)
Expert:	Mr. Sumant Kachru, Mar. Nikit Agarwal, Mr. Bhautikkumar Vaghasiya	
Venue	A005 Auditorium, SLM Building ,P P Savani University	
Organized by:	IP Cell, P P Savani University in association with GUJCOST	
Supported by:	GUJCOST, SSIP, EBC Club, and IIC	








Workshop on Product Market fit; PROTOTYPE/ PROCESS DESIGN AND MVP DEVELOPMENT

DAY - 01
A JOURNEY OF AN ENTREPRENEUR
Wednesday, 18th March 2026
10am Onwards

Speaker:
Sumant Kachru
Founder & CEO - digiGO
Professor of Practice - GIDC



DAY - 02
A JOURNEY OF AN ENTREPRENEUR
Thursday, 19th March 2026
10am Onwards

Speaker:
Ar. Nikit Agarwal
Founder and CEO at Onespace



DAY - 03
AI WORKSHOPS: LEARN AI AND BE FUTURE READY
Friday, 20th March 2026
10am Onwards

Speaker:
Bhautikkumar Vaghasiya



**A005 AUDITORIUM,
SLM BUILDING**
P P Savani University





Free Registration
→ erp.ppsu.ac.in

Contact Us
→ ebc@ppsui.ac.in

About Event

The **Workshop on Product Market Fit; Prototype/Process Design and MVP Development** was conducted as a comprehensive three-day learning series aimed at bridging the gap between ideas and execution. The workshop brought together industry experts to guide students through the journey of entrepreneurship, design thinking, and emerging technologies.

Day 01 and Day 02 focused on **entrepreneurial journeys and real-world business insights**, helping students understand market needs, startup challenges, and strategic thinking. Day 03 introduced **Artificial Intelligence tools and future-ready skills**, enabling students to enhance productivity and innovation in design and business processes.

Overall, the workshop provided a holistic understanding of transforming ideas into viable solutions through **market validation, prototyping, and technology integration**.

Day	Theme	Speaker	Key Highlights
Day 01	A Journey of an Entrepreneur	Sumant Kachru (Founder & CEO – digiQC)	Focused on the reality of building a business from scratch and the resilience required.
Day 02	A Journey of an Entrepreneur	Ar. Nikit Agarwal (Founder & CEO at Onespace)	Discussed the intersection of design, process, and business scalability.
Day 03	AI Workshops: Learn AI & Be Future Ready	Bhautikkumar Vaghasiya	A forward-looking session on leveraging AI for product development and efficiency.

Objectives

- To introduce students to the concept of **Product Market Fit** and its importance in successful ventures
- To develop understanding of **prototype development and process design** in real-world scenarios
- To expose students to **entrepreneurial journeys, challenges, and business strategies**
- To enhance knowledge of **MVP (Minimum Viable Product) development and validation techniques**
- To familiarize students with **emerging tools like AI for innovation and productivity**
- To encourage **creative thinking, problem-solving, and independent decision-making**

Outcomes

- Students gained a clear understanding of transforming ideas into market-ready solutions
- Improved ability to analyze user needs and validate concepts through MVPs
- Enhanced knowledge of entrepreneurship, startup ecosystem, and business models
- Developed awareness of design processes and practical implementation strategies
- Acquired exposure to AI tools and their application in design and business workflows
- Increased confidence in pursuing innovative ideas and entrepreneurial opportunities

Glimpse of the Event:



Day 1



Day 2



Day 3

Auditorium, A Building, P P Savani University

Prepared by:



Ar. Kruti Kacha
Assistant Professor
P P Savani University

